

BRITTANY JANIUK

EDUCATION

COLUMBIA COLLEGE CHICAGO
GRAPHIC DESIGN **BA**
CREATIVE ADVERTISING **MINOR**
2015 - 2018

SKILLS

ADOBE ILLUSTRATOR ●
ADOBE INDESIGN ●
ADOBE PHOTOSHOP ●
ADOBE AFTER EFFECTS ●
BANNER AD DESIGN ●
POWERPOINT DESIGN ●
EMAIL DESIGN ●
ILLUSTRATION ●

INTERNSHIPS

TRACYLOCKE/HAYGARTH (CHICAGO, IL)
JUNE 2018 - AUG 2018
ART DIRECTOR INTERN




LIVE NATION (CHICAGO, IL)
APRIL 2018 - MAY 2018
DESIGN INTERN

THINGS I ENJOY



Cats Embroidery Pottery Matcha Craft Fairs

CONTACT

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ART DIRECTOR/DESIGNER EXPERIENCE

EPSILON (CHICAGO, IL)
MAY 2022 - PRESENT
ART DIRECTOR

- Collaborated with Creative team to create art direction for banners, OLV and CTV commercials with different brands like General Motors, Walgreens, Total Wine & More, Vanguard and more.
- A Subject Matter Expert (SME) on our proprietary tool called Charlotte to build out our data driven banners for clients.
- Created, presented and released digital art for banner ads, commercials, and socials for clients.
- Coordinated with production team for release of deliverables.

UPSHOT (CHICAGO, IL)
JULY 2021 - MAY 2022
ART DIRECTOR & DESIGNER

- Directed retouching meetings, stock images and client presentations.
- Designed print and digital work for Constellation Brands.
- Collaborated with Creative Directors to create mood boards, displays digital illustration, checking print design proofs and source stock imagery.

OMNICOM MEDIA GROUP (NEW YORK, NY - CONTRACT)
JAN 2021 - MAY 2021
DESIGNER

- Worked with the Creative Pivot team to create social posts and internal PowerPoint presentations for Omnicom Media Group agencies including OMD, PHD, Resolution, and Hearts & Science.
- Produced art direction for animated GIFs and animated social posts; and designed still social posts, logos, print collateral, infographics, pitch and internal decks for Fortune 500 clients.

IN CONNECTED MARKETING (CHICAGO, IL)
MARCH 2019 - DEC 2020
JR. ART DIRECTOR

- Collaborated with Creative team to create art direction for in-store displays, floor graphics, shelf and box talkers, sampling booths, FSIs, MyMags, campaigns & brand partnerships for a variety of Smucker's brands.
- Created & released digital art for banner ads, emails, and socials for clients.
- Coordinated with production team for release of deliverables.